



What are state bodies doing to promote journalism in the UK?

JONATHAN HEAWOOD
EXECUTIVE DIRECTOR, PUBLIC
INTEREST NEWS FOUNDATION

What is the Public Interest News Foundation?

- ▶ Cairncross Review proposed a new 'Institute for Public Interest News'
- ▶ Government rejected this proposal
- ▶ PINF established as civil society organisation in November 2019
- ▶ Secured charitable status in September 2020
- ▶ Now raising funds and developing programmes
- ▶ Grantmaking; Leadership; Research (the PINF Index)

The logo for the Public Interest News Foundation (PINF) features the acronym 'PINF' in a bold, white, sans-serif font. The letters are centered within a white rectangular area. Behind the text are several overlapping, semi-transparent blue rectangles of varying shades and orientations, creating a layered, geometric effect. A solid red vertical bar is positioned at the top right corner of the white area.

PINF

So, what are state bodies doing to promote journalism in the UK?

- ▶ BBC Local Democracy Reporting Service
- ▶ Nesta Future News Pilot Fund
- ▶ All in together advertising campaign



BBC Local Democracy Reporting Service

- ▶ £8m per year to 10 news publishers
- ▶ 'to provide impartial coverage of the [...] local authorities in the UK, and other relevant democratic institutions.'
- ▶ 149 local democracy reporters
- ▶ 139.5 employed by three companies: Newsquest; Reach; JPI
- ▶ Decisions made by BBC
- ▶ Light-touch evaluation
- ▶ Ongoing



Nesta Future News Pilot Fund

- ▶ £2m to 20 recipients
- ▶ 'Reimagining the engagement of communities'
- ▶ 'Models of financial sustainability'
- ▶ Grantees included publishers and civil society organisations
- ▶ Decisions made by Nesta with advisory panel
- ▶ Full evaluation with recommendations
- ▶ Discontinued



All in together advertising campaign

- ▶ £35m to 614 print publications
- ▶ 'a vital boost to the media industry' AND 'delivering important government communications on coronavirus'
- ▶ Majority of publications owned by three companies: Newsquest; Reach; JPI
- ▶ Only one publisher a member of the Independent & Community News Network (ICNN)
- ▶ Decisions made by OmniGOV
- ▶ No evaluation
- ▶ Ongoing



THE SCHOOLS TESTING PLAN

How available to parents and adults in their households and activities

Let's look at how people who have had COVID-19 have all symptoms and could be surviving it until testing.

Rapid testing is a test and everyone to find out if you have coronavirus. It's free and takes around 15 minutes.

It's a simple swab test to the nose and/or throat, using a single lateral flow test.

At primary, secondary school, private and college, students will take the rapid test out. Schools have to make sure the tests, and there are more to be taken, if someone at home with test kits they will get from school.

If you are a parent or an adult in the household, children or support bubble you can now get tested too. You can either get a school test kit.

It's not always possible, when a test kit is not tested or when it's not possible, there will be a small supply of tests online for people who need them the most.

The priority is that the plan and support should be more, we can ensure we get them from the tests and get back to a more normal way of life.

Check the new home page for regular updates on the school testing plan.

YoungMinds charity, Southwark

has had a dramatic effect on the wellbeing of many of its young people. The charity's young people have been able to be with their friends to be in the same place, a safe space where young people can be in a safe place to be with their friends to be in the same place.

Young people tell us that they're struggling to cope with the changes and loss of contact with friends. It's not just the physical isolation, but the loss of contact with friends. It's not just the physical isolation, but the loss of contact with friends.

Going back to school, that being able to see their friends, to see their friends, to see their friends, to see their friends.

It's not just the physical isolation, but the loss of contact with friends. It's not just the physical isolation, but the loss of contact with friends.

Kate Jefferson

Headteacher, Millbank Academy, Westminster

Millbank Academy has over 300 pupils aged 3-11, about 60 of whom have been attending during lockdown. Headteacher Kate Jefferson is now looking forward to welcoming the rest of the school back.

"One thing that will be different about a return is that the Government requires more changes to be made and school staff will be working in a different way to support the school," Jefferson explains.

"We've also noticed that it's not just the children who are returning, but the parents too. We've had a lot of parents who are returning to school, and we've had a lot of parents who are returning to school."

For the majority of the year, we've been working in a different way to support the school. We've had a lot of parents who are returning to school, and we've had a lot of parents who are returning to school."

It's not just the physical isolation, but the loss of contact with friends. It's not just the physical isolation, but the loss of contact with friends.

Masha Karpushina

Illustrator, editor and mum, Muswell Hill

"I feel a bit of relief - and hope," says Masha Karpushina about her two sons returning to school today.

After several months of homeschooling, Masha and her husband have been working in a different way to support the school. We've had a lot of parents who are returning to school, and we've had a lot of parents who are returning to school."

Having experienced the challenges of keeping her boys focused with online learning, Karpushina believes that nothing can replace the face-to-face learning "my boys need," she says.

As a co-parenting mother, Karpushina admits she was at breaking point in the week before the return. "I'd reached my limit of patience and had

Back to School

To find out more about returning to school and testing visit [gov.uk/backtoschool](https://www.gov.uk/backtoschool)

IN ASSOCIATION

All

What's missing?

- ▶ Clear objectives
- ▶ Focus on sustainability, public interest and diversity
- ▶ Independent decision-making and evaluation
- ▶ Multi-year commitment





What are state bodies doing to promote journalism in the UK?

JONATHAN HEAWOOD
EXECUTIVE DIRECTOR, PUBLIC
INTEREST NEWS FOUNDATION

JONATHAN@
PUBLICINTERESTNEWS.ORG.UK