



Dutch Journalism Fund

What states are doing to promote journalism: NL

René van Zanten – managing director

www.svdj.nl/dutch-journalism-fund/

svdj stimuleringsfonds
voor de
journalistiek



The Role of Government in a Period of Media Transition

↳SUPPORT?

↳SUBSIDIZE?

↳INTERVENE?

↳OR LEAVE IT
TO THE
MARKET?





Sometimes unfocussed but
generous,

sometimes modest but targeted,

sometimes hidden



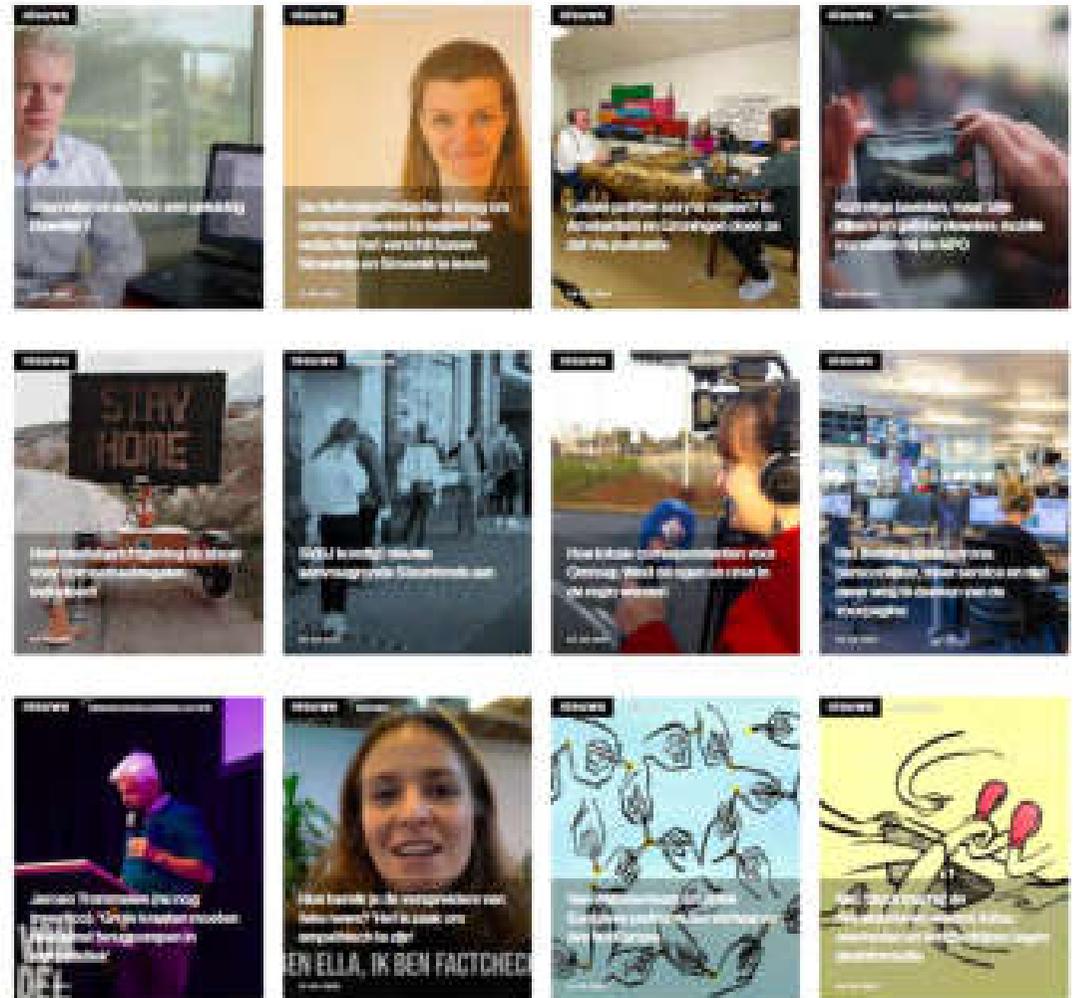


Some have a more targeted approach, like the Dutch government.

The Dutch government doesn't support media-companies directly, but makes funding available for research and programs in the field of innovation, investigative journalism, regional and local journalism and talent-development. Thereby allowing media to reinvent themselves.

What we do

- Funding
 - different grants programs/calls
 - Innovation
 - Investigative journalism
 - Local news organisations
- Knowledge sharing
 - hosting events
 - news on journalism in NL
- Research
 - Conducting own research
 - Funding research



Innovation Accelerator

- -annually call (€ 750.000)
- 12 teams
- Working by sprints
- Choaching





Innovation
=
Building better
solutions for
better problems



Investigative Journalism Grant

A grant program which aims to strengthen the field of investigative journalism by providing newsrooms with necessary resources:

- Finances
 - Knowledge and Skills
 - Network
-
- 5 year pilot program
 - Focus on local investigative journalism
 - Annually aprox. € 3 million





**Bouwen aan de basis:
de professionalisering
van de lokale omroep**

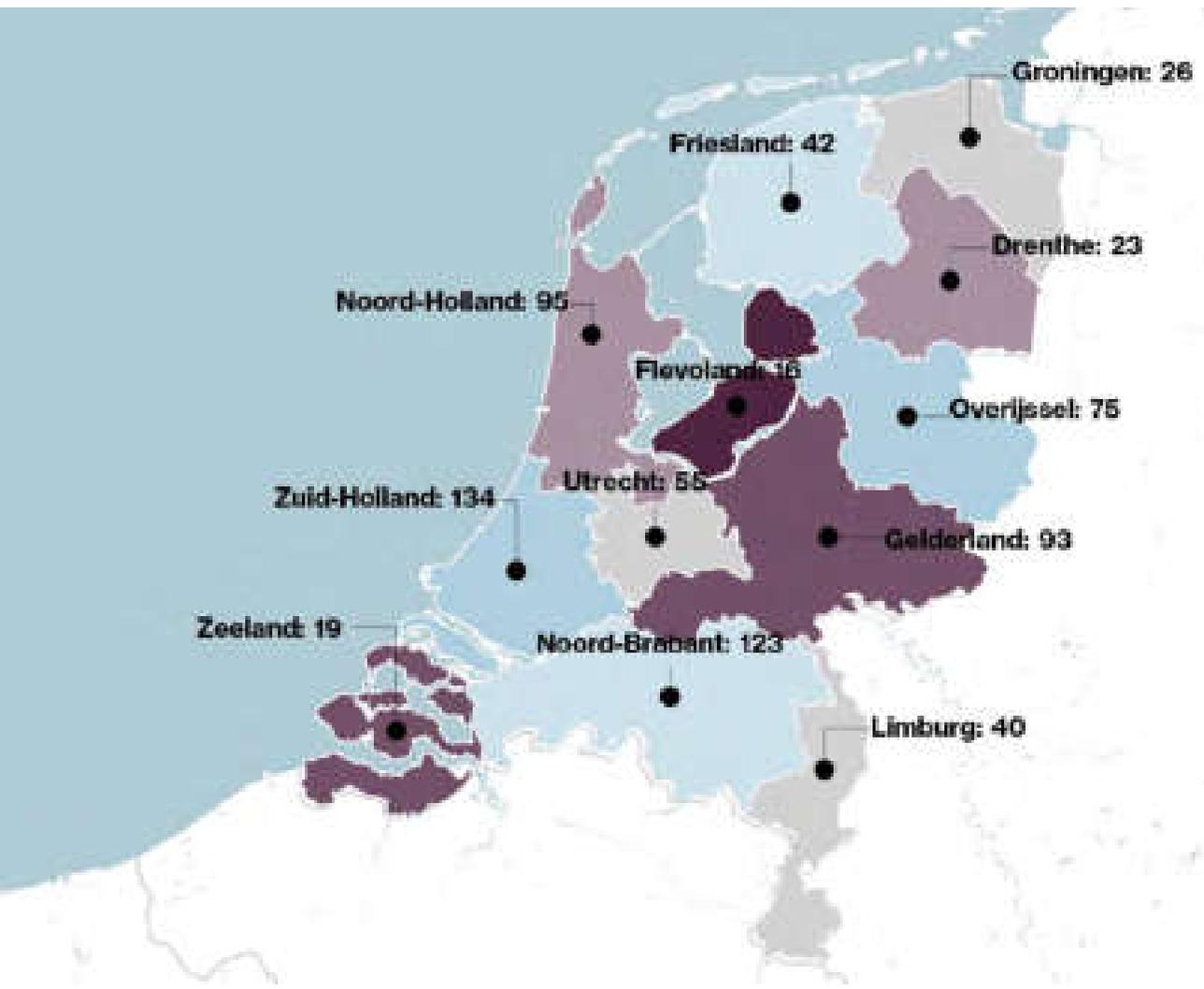
Transmissie onderzoeksrapport
oktober 2020

Jessie Boerjans Projectleider Lokale Omroep
Oscar Kik Senior Onderzoeker

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Pilot grant program Local Broadcasters

- Professionalize local organisations
- 2 year program
- 20 pilot projects
- € 4.4 mln.
- Research/experiment



Covid-19 Relief-fund

- Local media
 - Local broadcasters
 - Local newspapers
 - Local newssites
- € 35 mln.
- 15 march 2020 – 15 may 2021



Events

We organize sessions to inspire or discuss themes like impact of journalism, fake news, how to use social media, how not to use shiny things, etc.

Research

- Funding research
- Own research
- Topics:
 - Future of journalistic landscape
 - News ecosystems
 - Local news
 - Scenario-study

